



*38th Annual
All Star Labor Classic
Sponsored by Philadelphia's Organized Labor*

*Benefiting
The Superhero Project, Inc.
and
High School Athletes*

*Sunday, April 13, 2025
Holy Family University
9801 Frankford Avenue
Philadelphia, PA 19114*

SPONSORSHIP PACKAGE

*Please complete form and return with check made payable to The Superhero Project Inc. no later than **March 1, 2025***

2025 All Star Labor Classic Sponsorship supports The Superhero Project Inc., a 501 c3 non-profit which works to assist families with babies born and residing in the Neonatal Intensive Care Unit of the hospital.

Sponsorship Opportunities

2025 GRAND SPONSOR: \$10,000

Your local or Company recognition in print and other media outlets targeting the local market (press releases and social media). Your Local or Company name featured on signage at event. Full page ad.

2025 RECOGNITION DINNER SPONSOR: \$5,000

Your Local or Company name printed on Recognition Dinner program cover, signage at Recognition Dinner. Your Local or Company name featured on signage at event. Full page ad.

ALL STAR TEAM SPONSORSHIPS

Choose team (circle choose): **CITY (Boys or Girls)** **SUBURBAN (Boys or Girls)**

Team Uniforms (FRONT): \$3,000

Your Local or Company name featured on the front of Team uniforms worn during play. Your Local or Company name featured on signage at event. Full page ad.

Team Uniforms (BACK): \$3,000

Your Local or Company name featured on the back of team uniforms worn during play. Your Local or Company name featured on signage at event. Full page ad.

Dri Fit Shooting Shirts (FRONT): \$3,000

Your Local or Company name featured on the front of a long sleeve dri fit shirt. Your Local or Company name featured on signage at event. Full page ad.

Dri Fit Shooting Shirts (BACK): \$3,000

Your Local or Company name featured on the back of a long sleeve dri fit shirt. Your Local or Company name featured on signage at event. Full page ad.

Sports Bags: \$1,500

Your Local or Company name featured on sports bag. Your Local or Company name featured on signage at event. Half page ad.

Rally Towels: \$1,200

Your Local or Company name featured on rally towels. Your Local or Company name featured on signage at event. Half page ad.

UNION ALL STAR TEAM SPONSORSHIPS

Team Uniforms (FRONT): \$3,000

Your Local or Company name featured on the front of Team uniforms worn during play. Your Local or Company name featured signage at event. Full page ad.

Team Uniforms (BACK): \$3,000

Your Local or Company name featured on the back of team uniforms worn during play. Your Local or Company name featured on signage at event. Full page ad.

Dri Fit Shooting Shirts (FRONT): \$3,000

Your Local or Company name featured on the front of a long sleeve dri fit shirt. Your Local or Company name featured on signage at event. Full page ad.

Dri Fit Shooting Shirts (BACK): \$3,000

Your Local or Company name featured on the back of a long sleeve dri fit shirt. Your Local or Company name featured on signage at event. Full page ad.

Sports Bags: \$2,000

Your Local or Company name featured on sports bag. Your Local or Company name featured on signage at event. Half page ad.

Rally Towels: \$2,000

Your Local or Company name featured on rally towels. Your Local or Company name featured on signage at event. Half page ad.

MEDIA / ELECTED OFFICIALS / ALUMNI ALL STAR TEAM SPONSORSHIPS

Team Uniforms (FRONT): \$3,000

Your Local or Company name featured on the front of Team uniforms worn during play. Your Local or Company name featured on signage at event. Full page ad.

Team Uniforms (BACK): \$3,000

Your Local or Company name featured on the back of team uniforms worn during play. Your Local or Company name featured on signage at event. Full page ad.

Dri Fit Shooting Shirts (FRONT): \$3,000

Your Local or Company name featured on the front of a long sleeve dri fit shirt. Your Local or Company name featured on signage at event. Full page ad.

Dri Fit Shooting Shirts (BACK): \$3,000

Your Local or Company name featured on the back of a long sleeve dri fit shirt. Your Local or Company name featured on signage at event. Full page ad.

MEDIA / ELECTED OFFICIALS / ALUMNI ALL STAR TEAM SPONSORSHIPS

Sport Bags: \$2,000

Your Local or Company name featured on sports bag. Your Local or Company name featured on signage at event. Half page ad.

Rally Towels: \$2,000

Your Local or Company name featured on rally towels. Your Local or Company name featured on signage at event. Half page ad.

OTHER SPONSORSHIP OPPORTUNITIES

Concession Stand Sponsor (MULTIPLE AVAILABLE): \$2,000

Your Local or Company name featured as a sponsor of the concession stand. The stand will be managed by the Holy Family men and women basketball teams. Each player will receive a complimentary food voucher. Your Local or Company name featured on signage at event. Full page ad.

Three Player Scholarships (MULTIPLE AVAILABLE): \$1,500

Sponsor three players for a \$500.00 scholarship each. Your Local or Company name featured on signage at event. Full page ad.

Two Player Scholarships (MULTIPLE AVAILABLE): \$1,000

Sponsor two players for a \$500.00 scholarship each. Your Local or Company name featured on signage at event. Half page ad.

One Player Scholarship (MULTIPLE AVAILABLE): \$500

Sponsor one player for a \$500.00 scholarship each. Your Local or Company name featured on signage at event. Quarter page ad.

Local or Company Name: _____

(Please print name exactly as it should appear in all promotional materials.)

Address: _____

City: _____ State: _____ Zip: _____

Authorized By (please print): _____

Contact Person: _____

Day Phone: _____ Email: _____

Solicited By: **PHILADELPHIA BUILDING TRADES**

Please charge my: Visa Master Card AMEX Exp. Date _____

Account #: _____ Security Code: _____

GRAND SPONSORSHIP: \$10,000

RECOGNITION DINNER SPONSORSHIP \$5,000

ALL STAR TEAM SPONSORSHIPS

Choose One:

City Team: Boys Girls

Suburban Team: Boys Girls

- Team Uniforms (FRONT): \$3,000 (Four Available)
- Team Uniforms (BACK): \$3,000 (Four Available)
- Team Shooting Shirts (FRONT): \$3,000 (Four Available)
- Team Shooting Shirts (BACK): \$3,000 (Four Available)
- Team Sports Bags: \$1,500 (Four Available)
- Team Rally Towels: \$1,200 (Four Available)

UNION TEAM SPONSORSHIPS

- Team Uniforms (FRONT): \$3,000 (One available)
- Team Uniforms (BACK): \$3,000 (One available)
- Shooting Shirts (FRONT): \$3,000 (One available)
- Shooting Shirts (BACK): \$3,000 (One available)
- Sports Bags: \$2,000 (One available)
- Rally Towels: \$2,000 (One available)

ALUMNI/MEDIA ALL STAR TEAM SPONSORSHIPS

- Team Uniforms (FRONT): 3,000 (One available)
- Team Uniforms (BACK): \$3,000 (One available)
- Shooting Shirts (FRONT): \$3,000 (One available)
- Shooting Shirts (BACK): \$3,000 (One available)
- Sport Bags: \$2,000 (One available)
- Rally Towels: \$2,000 (One available)

OTHER SPONSORSHIP OPPORTUNITIES

- Concession Stand Sponsor \$2,000 (Multiple available)
- Three Player Scholarships \$1,500 (Multiple available)
- Two Player Scholarships \$1,000 (Multiple available)
- One Player Scholarship \$500 (Multiple available)

ADVERTISEMENTS

(See next page for advertising specifications)

- Outside Back Cover Color Ad (Program): \$1,500 (One available)
- Inside Front Cover Color Ad (Program): \$1,000 (One available)
- Inside Back Cover Color Ad (Program): \$1,000 (One available)
- Outside Back Cover Color Ad (Dinner): \$1,500 (One available)
- Inside Front Cover Color Ad (Dinner): \$1,000 (One available)
- Inside Back Cover Color Ad (Dinner): \$1,000 (One available)
- Full Page Color Ad: \$750 (Multiple available)
- Half Page Color Ad: \$500 (Multiple available)
- Qtr Page Color Ad: \$350 (Multiple available)
- Contribution: \$ _____
- Use same ad as last year

MAIL CHECK PAYABLE TO:

The Superhero Project Inc

All Star Labor Classic

4170 Woodhaven Rd #2821

Philadelphia, PA 19154

215-901-2578

phillylaborclassic@gmail.com

Advertisement / All Star Labor Classic

AD DEADLINE: Friday, March 1, 2025

FULL PAGE: 5 1/2" w x 8 1/2" h

BOOK SIZE: 5.5" W X 8.5" H

Program Book Outside Back
Cover (Color): \$1,500

Program Book Inside Front
Cover (Color): \$1,000

Program Book Inside Back
Cover (Color): \$1,000

Dinner Program Outside Back
Cover (Color): \$1,500

Dinner Program Inside Front
Cover (Color): \$1,000

Dinner Program Inside Back
Cover (Color): \$1,000

Full Page (Color): \$750

Half Page Horizontal (Color): \$500

Qtr Page Horizontal (Color): \$350

PDF files are requested.

Email digital files to:
phillylaborclassic@gmail.com

HALF PAGE: 5 1/2" w x 4 1/4" h

QUARTER PAGE: 4 3/4" w x 2 3/4" h